



Irrigation Investors

Far and Away the Best Value in Irrigation



When you are distant from the land you own, you need to take precautions to protect your investment. The best measure you can take is to trust the most durable irrigation equipment in the industry.

The Valley® brand of center pivots has been leading the way in quality and innovation since the center pivot industry began, and generations of growers have relied on our equipment for its strength in the field.





Key information for agricultural equipment investors and farm landlords

- Valley is the first and largest supplier of mechanized irrigation equipment to landlords, absentee landowners and investors.
- Nationally, buyers choose Valley nearly 2-1 over our nearest competitor.
- Center pivot brands are not valued the same by the marketplace.
- Typically, Valley equipment receives more than 25% higher resale or trade-in value vs. our nearest competitor.
- Valley equipment is designed and manufactured to yield the lowest total cost of ownership.
- Valley gearboxes are manufactured in the USA in Valley, Nebraska – all competitor irrigation gearboxes are manufactured in China.
- Valley has the most extensive warranty in the industry.
- Valley has industry-leading financing options for center pivots and ancillary items.
- Valley is the only irrigation equipment manufacturer with two large production facilities and four regional parts distribution centers.
- Evidence consistently shows that farm real estate values and rental rates are higher with Valley equipment in place vs. competitive brands.
- As with any purchase, lowest price does not mean equal value.

Valley dealers lead the industry in sales, service training and parts availability – dealer support after the sale is critical to your equipment investment